

ECO-FIRST PROGRAM

The Eco-First Program was launched by the Ministry of the Environment, Japan (MOE) in 2008, aimed at enhancing efforts by the business sector to tackle environmental challenges.

Under this program, companies certified to be leading in their environmental activities by the MOE are entitled to use the official Eco-First logo mark.

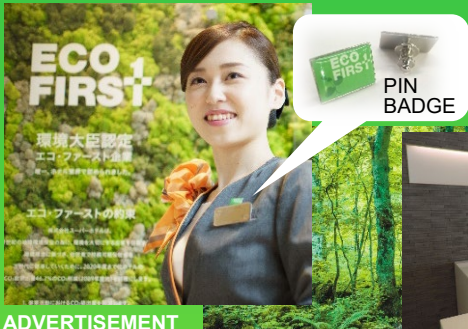
Through this program, the MOE helps private companies contribute to achieve SDGs goals, while promoting public private partnership.



THE OFFICIAL ECO-FIRST LOGO



EXTERIOR WALL DISPLAY



ADVERTISEMENT



ENTRANCE DISPLAY

あなたの1泊が
森林を育てています

環境大臣認定
エコ・ファースト企業
唯一、ホノルル空港で認められました。



PRODUCT PACKAGING



UNIFORM



BUSINESS CARD



COMMITMENT SHEET



CERTIFICATION REQUIREMENT

In order to be certified, companies are required to make voluntary commitments to achieve environmental goals to the Minister of the Environment. Those commitments need to include

- 1) One or more targets in the following fields (a)-(h), which need to be recognized as innovative, original, and/or having A spill over effect.
- 2) Adequate and proper targets in three or more fields in the following fields (a)-(h).
 - (a) CO2 emission reduction
 - (b) 3R (reduce, reuse, recycle)
 - (c) Reducing negative impact on water, air or soil
 - (d) Proper chemical management and risk communication
 - (e) Biodiversity, nature conservation
 - (f) Environmental education
 - (g) Green finance
 - (h) Other environmental conservation

THE OFFICIAL ECO-FIRST LOGO APPLICATIONS

ECO-FIRST PROGRAM MEMBERS

BIC CAMERA INC.
Kirin Holdings Company, Limited
LIXIL Corporation
NISSAN MOTOR CO., LTD.
NEC Personal Computers, Ltd.
SANYO SYOJI CO., LTD.
Sompo Holdings, Inc.
Daikin Industries, Ltd.
DENTSU INC.
Sumitomo Rubber Industries, Ltd.
Noritz Corporation
KAWASHIMA SELKON TEXTILES CO.,LTD.
Kumagai Gumi Co., Ltd.
Watami Co., Ltd.
Fujitsu Limited
FP Corporation
Bridgestone Corporation
TAISEI CORPORATION
Asia Air Survey Co., Ltd.
ASKUL Corporation
Daiwa House Industry Co., Ltd.
The Hachijuni Bank, Ltd.
SHIMADZU CORPORATION
Nexyz.Group Corporation
Sanyo Homes Corporation
BALNIBARBI CO., LTD.
TOKYU CONSTRUCTION CO., LTD.
OSAKA GAS CO.,LTD.
Shionogi & Co., Ltd.
Seven & i Holdings Co., Ltd.
TSUBAKIMOTO CHAIN CO.
MIRAI CONSTRUCTION CO.,LTD.
ROHM Co., Ltd.
UNY Co., Ltd.
Lion Corporation
Sekisui House, Ltd.
THE SHIGA BANK, LTD.
REMATEC Holdings Corporation
SUMITOMO CHEMICAL COMPANY, LIMITED
ALL NIPPON AIRWAYS CO., LTD.
TAKEEI CORPORATION
Tokio Marine & Nichido Fire Insurance Co., Ltd.
Shiseido Company, Limited
Japan Airlines Co., Ltd.
KUBOTA Corporation
TODA CORPORATION
HONGO TSUJI TAX & CONSULTING
ICHIJO Co., Ltd.
Super Hotel Co., Ltd.
Recruit Co., Ltd.
BROTHER INDUSTRIES, LTD.
NISHIMATSU CONSTRUCTION CO.,LTD.
SHIMIZU CORPORATION
TOYO RICE CORPORATION
SATO KOGYO CO., LTD.
DAITO TRUST CONSTRUCTION CO.,LTD.
Rakuten Group, Inc.
SoftBank Corp.
LIKE, Inc.
THE NIPPON ROAD Co., Ltd.
Coca-Cola Bottlers Japan Holdings Inc.
CITIZEN WATCH CO., LTD.
Takasho Digitec Co.,Ltd.
Fujioka Insurance Consultant Co.
Resona Asset Management Co., Ltd.
YKK AP Inc.